

# Q2 REPORT 2015



(May 8\* - June 30)  
\*Website launched May 8

## OVERALL SITE ACTIVITY

PAGEVIEWS:  
4,636

AVERAGE TIME  
ON PAGE:  
01:02

BOUNCE RATE:  
66.78%

## LOCATION

COUNTRY	
	Visits
Canada	907
United States	598
China	59
Brazil	57
Japan	37
Germany	34
South Korea	31
United Kingdom	20
Italy	18
Russia	12

CITY	
	Visits
Edmonton	388
Toronto	262
Calgary	61
Fergus	42
New York	30
Vancouver	23
Sherwood Park	16
Montreal	15
Chicago	15
Kitchener	14

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## MOST VIEWED

MOST VIEWED PAGES	
	Pageviews
Homepage	2535
Directory	563
About	160
Hours & Location	137
Market Fresh	127
Blog	125
Guest Services	121
Contact	119
Directory Map	63
Mothers Day Gift Guide	53

MOST VIEWED DIRECTORY LISTINGS	
	Pageviews
Holt Renfrew	47
Zenaris	42
Night Owl Designer Lingerie	27
Kissara	25
Alligator Pie	24
Soap Stories	24
Swish	24
Henry Singer	22
Headlines Salon + Spa	20
Blu's Womens Wear	19

## BLOG

PAGE	DATES	PAGEVIEWS	AVERAGE TIME ON PAGE	ON-PAGE FACEBOOK SHARES	ON-PAGE TWITTER SHARES
Neutral Gear	May 8 - June 30	10	00:23	-	-
Spring Fling	May 8 - June 30	33	01:16	-	-
Bohemian Rhapsody	May 8 - June 30	41	00:26	-	-
Slip/Slide	May 8 - June 30	39	00:14	-	-
Mother's Day Gift Guide	May 15 - June 30	53	00:14	-	-
Market Fresh	May 8 - June 30	127	01:54	25	27
The Holt's Café New Summer Menu	May 15 - June 30	23	00:53	16	4
Father's Day Gift Guide	June 8-30	29	01:22	-	3