



MANULIFE
PLACE

Q1 + Q2 REPORT 2016



(January 1 – June 30)

OVERALL SITE ACTIVITY

PAGEVIEWS:
17,389

**AVERAGE TIME
ON PAGE:**
01:30

BOUNCE RATE:
41.45%

LOCATION

COUNTRY	
	Visits
Canada	5,244
United States	322
United Kingdom	119
Brazil	78
India	27
Japan	23
China	21
Australia	19
Russia	18
Germany	17

CITY	
	Visits
Edmonton	2,835
Toronto	662
Calgary	585
Vancouver	278
Sherwood Park	101
St. Albert	100
Spruce Grove	42
Leduc	41
New York	35
Ottawa	33

Q1 + Q2 REPORT 2016



(July 1- December 31)

MOST VIEWED

MOST VIEWED PAGES	
	Pageviews
Homepage	6,277
Directory	3,259
Hours & Location	975
Guest Services	844
Contact	734
About	674
Directory Map	340
Zenari's (Directory)	279
Holt Renfrew (Directory)	228
Blog	214

MOST VIEWED DIRECTORY LISTINGS	
	Pageviews
Zenari's	279
Holt Renfrew	228
Kissara	177
Blu's Womens Wear	164
Headlines Salon + Spa	144
High Grade Garments	144
Coup	134
Swish	118
Alligator Pie	116
Night Owl Designer Lingerie	98

BLOG

PAGE	DATES	PAGEVIEWS	AVERAGE TIME ON PAGE	ON-PAGE FACEBOOK SHARES	ON-PAGE TWITTER SHARES
Be Mine	Feb 1 – June 30	65	00:58	2	8
Spring Style Guide	March 14 – June 30	50	01:46	–	12
Exclusively (and artistically) Edmonton	April 5 – June 30	195	02:33	6	77
Mother's Day	April 25 – June 30	39	01:54	2	11
Weekend Chic	May 16 – June 30	26	02:29	2	–
Father's Day Gift Guide	June 6 – June 30	35	02:31	–	6